

TREASURE VALLEY ORCHID SOCIETY, Inc. Boise, Idaho

www.treasurevalleyorchidsociety.org

Orchid Chat

Wednesday, February 19th, 2020

Social 7:00 PM - Meeting 7:30 PM

North End Organic Nursery – 3777 W. Chinden Blvd. Garden City

**The February meeting
will feature Ruth Mayer
presenting the culture of
Phragmipediums**

New: upcoming public demos

- **On Feb. 8, Saturday, 10am to 1pm at North End Organic Nursery. There will be a display of orchids and a presentation of orchid care.**
- **On Feb 15, Saturday, 10am at Far West Garden Center, 5728 W. State Street, Boise. Janet Crist and Chris Thomas are presenting orchid care with a repotting demonstration.**

Remember: The February meeting is at the North End Organic Nursery.

The address is

3777 W. Chinden Blvd. in Garden City.

Social 7:00 PM - Meeting 7:30 PM

TVOS Birthdays

January birthdays Ruth Mayer, Sue Birnbaum, Kris Winegar

Did we miss your birthday? Email Pam Spencer at pmspencer@cablone.net with your birthday info.

Board Meeting

1st Tuesday of the month,

6:30 to 8:30PM 3777 W. Chinden Blvd. in Garden City

All TVOS Members Welcome

Affiliate of American Orchid Society

Treasure Valley Orchid Society, Inc. - Post Office Box 9732 - Boise, ID 83707-3732

www.treasurevalleyorchidsociety.org

Pam Spencer President 208-939-1740 Warren Hubbard- Vice President, 208-286-4150 Chris Thomas -Secretary 208-343-4367

Rocky Redford Treasurer 208-342-7688, Terry McMorrow-Membership Coordinator- 208-859-8440

Webchair- Warren Hubbard

Board Members A Large : Chris Thomas 208-343-4367, Sharon Redford 208-342-7688 Fred Smith 208-258-9475

TVOS MEETING MINUTES – January 15, 2020

President Pam Spencer called the meeting to order at 7:30 p.m. This is the first meeting at our new location, North End Organic Nursery in Garden City, and the turnout was good.

Most of the meeting was an extensive discussion about the results of a questionnaire shared with members in November 2019, asking what they think the club ought to do to boost membership and what kinds of topics they'd like to see at the monthly meetings.

Some of the topics discussed, in no particular order, included:

- Outreach to other garden and plant-related clubs in the valley, and to 4H clubs at local schools to get younger people interested in growing orchids and helping the club at events.
- Outreach to groups at churches and universities that might want a basic orchid-care presentation our members could provide.
- The need for more social-media exposure, particularly on Facebook. A visitor (Jorge) suggested joining the "Idaho Plant Lovers" Facebook page. Gregg Matson said NEON can also mention the club on its social media accounts.
- Increasing our advertising, with an emphasis on no-cost opportunities, like newspaper event calendars.
- Making our website more fun overall – with photos from club events, orchid-care tips and more information about what the club actually does.
- Adding an "Orchid of the Month" to the website. That orchid would be the winner on each monthly meeting's display table.

We discussed changing the monthly meeting start time **from 7:30 to 7:00 p.m.**, out of consideration for NEON employees who have to stay later since we're now meeting in a retail setting. This change got positive feedback, and the board will take it up at its February meeting.

We discussed (and decided to have) an informal show at NEON on Sat., Feb. 8, the weekend before Valentine's Day. Club members can bring their blooming orchids and we'll offer a short orchid-care or repotting class, which Janet Crist offered to do. Chris Thomas passed around copies of the postcard design to advertise the Show & Sale, coming up Apr. 18-19. She will make small (half-page) flyers to place at NEON about the show. She will also have postcards printed for mailing, but can't finish those until we finalize the topics and times for whatever classes we'll have at the show. Ruth Mayer says we're listed on the American Orchid Society (AOS) website.

We talked about future topics for club meetings, including the possibility of "field trips." Chris Thomas mentioned the Santa Barbara Orchid Show in California, which is in mid-March – too soon for this year, but we could start planning for next year. Janet Crist said it's definitely worth seeing. In terms of scouting locally for wild orchids, Criss Meredith said she has some orchids on her property that might be blooming in May. Lynn Kinter mentioned some spots that club members could search, perhaps in July, to find plants.

Gregg Matson, who works at NEON, took club members on an informal tour of the store, which everyone agreed is full of amazing plants and anything else needed to grow them, plus many other gift items.

Winners on this month's "show table" are:

- First place – Paphiopedilum Pinocchio 'Wilderness' – Sue Birnbaum
- Second place – Schoenorchia tixieri – Gregg Matson
- Third place – Coelogyne mossiae – Rocky & Sharon Redford

Next meeting is Feb. 19, 2020, where Ruth Mayer will make a presentation about phrags.